

A propos d'UBIS

- Université Suisse à taille humaine avec des formations individualisées.
 - Formations du BBA au DBA
 - 12 Campus dans le monde
- Enseignement en Anglais.

Nos programmes incluent :

- Bachelors, MBA, MS en Relations Internationales, DBA, et une série de Industry Specific Certificate.
- Nos étudiants viennent de plus de 40 pays différents.



Notre Campus

Entrée au fil de l'eau



Nos salles de classes !...vos challenges !

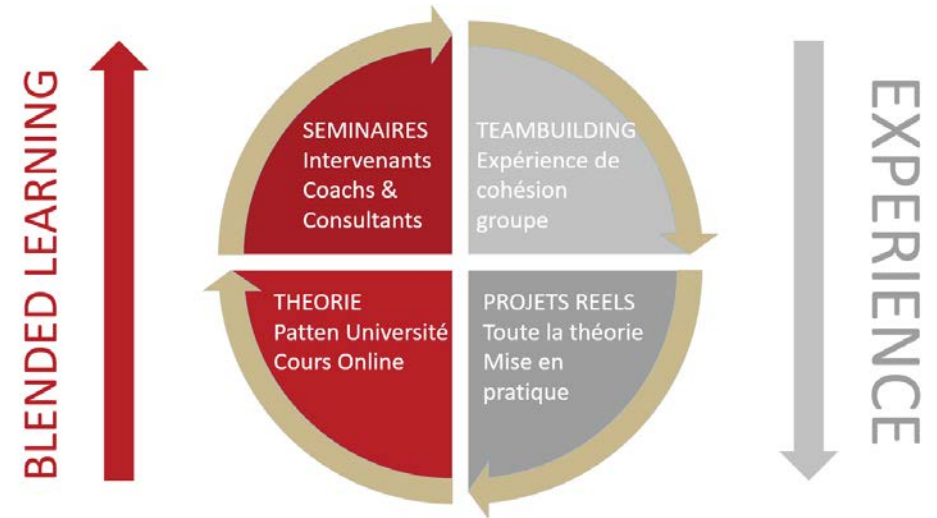
- Entrée à tout moment de l'année
 - Démarage d'au moins 1 classe de BBA par mois
- Membre d'une classe de 10 à 14 étudiants.
 - Groupe: UBISTeam.
- Organisation des cours sur l'année en 2 semestres de 10 semaines chacun
- Alternance de **Cours Online Tutorés** et de **Séminaires**

Bachelor, BAC+3, en Management et Entreprenariat
avec un Double Diplôme US accrédité : BA de Patten University (Bachelor of Arts, Oakland, Californie)

Pédagogie unique en Europe

Apprentissage par la pratique

- Séminaires Team Building
- Alternance de Séminaires et d'études Online
- Travail en groupe de 3 ou 4 en mode projets
 - Apprentissage théorique Online
 - Séminaires par des professionnels
 - Mise en pratique sur vos projets
- Accompagnement permanent par des Coachs/Consultants
- Visites d'entreprises



Vivre l'école dans son propre projet

Notre vision : les UBISTeam Building Camps



Une semaine d'immersion en groupe en début de chaque semestre

- Vivre ensemble, souder un groupe
- Résoudre challenges et énigmes en équipes
- Réussir souvent, échouer parfois, mais ensemble
- Découvrir, analyser des problèmes nouveaux
- Apprendre à se connaître mutuellement
- Découvrir les interactions personnelles et au sein d'un groupe
- Vivre des moments de conflits et des grands moments de joie
- Apprécier les forces et faiblesses de chacun



A la fin de la semaine UBISTeam Building Camp, chaque UBISTeam est devenu un groupe soudé de jeunes adultes qui ont acquis l'esprit UBIS.

Programme du UBISTeam BBA

Année 1:
Les fondamentaux

Année 2:
**Processus de
management**

Année 3:
Spécialisation

Année 1 sur 2 semestres de 10 semaines:

- 2 semaines de UBISTeam Building Camp
- 9 semaines de séminaires d'application projet
- 7 semaines de Cours Online tutorés
- 2 semaines d'examens et présentations de projets

Année 2 sur 2 semestres de 10 semaines:

- 2 semaines de UBISTeam Building Camp
- 5 semaines de séminaires d'application projet
- 11 semaines de Cours Online tutorés
- 2 semaines d'examens et présentations de projets

Année 3 sur 2 semestres de 10 semaines:

- 2 semaines de UBISTeam Building Camp
- 5 semaines de séminaires d'application projet
- 11 semaines de Cours Online tutorés avec Spécialisations
- 2 semaines d'examens et présentations de projets

Semestre 1

	Format	Objective
Week 1	Seminar :Team Building	Team Building and Project choice, tutoring and UBIS Pedagogy
Week 2	Seminar: Project Management	Goals of project members, learning how to work together, methods of projects management
Week 3	Patten Online Learning	Tutoring: learning to study online. Online study: English Reading and Composition + Communication
Week 4	Seminar: Project Management	Build project vision and project scope
Week 5	Seminar: Accounting 1	Accounting fundamentals. Profit and Loss, learn how to use your accounting system
Week 6	Patten Online Learning	Tutoring: how to search, sort, store and retrieve information Online Study: Critical Thinking, reading and writing + College Algebra
Week 7	Seminar: Marketing	Team Management: problem solving in team, team building techniques, working with enhanced productivity Tutoring on difficulties encountered on Online Learning, enhance your action plan
Week 8	Patten Online Learning	Online tests: English Reading and Composition + Communication + Critical Thinking, reading and writing + College Algebra
Week 9	Seminar : Marketing	Principles of marketing. Project "customer's" targets and media. Consumer behavior
Week 10	Final week	Semester wrap up. UBIS Exam. Semester social event.

Semestre 2

	Format	Objective
Week 1	Seminar :Team Building	Team Building and Project milestone assessment,
Week 2	Seminar: Accounting 2	Balance Sheets. Shareholders, Assets, amortizations and depreciations
Week 3	Patten Online Learning	Tutoring: mastering your learning capabilities Online study: Computer Literacy
Week 4	Seminar: Project Management	Build and follow project costs, resources, activities and budget
Week 5	Patten Online Learning	Tutoring: team sociological profile Online Study: Sociology Project work: group sociology
Week 6	Patten Online Learning	Tutoring: build a company rules and guidelines Online Study: Social Ethics Project work: build Project "Corporate Social Responsibilities" guidelines
Week 7	Seminar: Marketing 2	Online visibility. Websites tools and design. Website project management. Building project website. Community management fundamentals.
Week 8	Patten Online Learning	Tutoring: where to find valuable economical information Online Study: Microeconomics Checking that all Online tests are passed
Week 9	Seminar: Team Management 2	Acquiring resources. Focusing on your own expertise
Week 10	Final week	Semester wrap up. UBIS Exam. Presenting your project. Semester social event.

Semestre 1

	Format	Objective
Week 1	Seminar: Team Building	Team Building and Project choice, tutoring and UBIS Pedagogy
Week 2	Seminar: Project financing	Project life cycle and financing bodies. Cash management, crowdfunding, IRR, loans and equity
Week 3	Patten Online Learning	Tutoring: Stats and graphs for impact presentations Online study: Statistics
Week 4	Seminar: Digital Strategies	Corporate digital image, e-reputation, viral information, business intelligence on the digital age
Week 5	Patten Online Learning	Tutoring: dark web and weak signal research tools Online Study: Research methodology
Week 6	Patten Online Learning	Tutoring: tools of corporate communication Online Study: Organizational and business communication
Week 7	Seminar: Growth Hacking	Growth hacking techniques. Create your project growth hacking strategy and build relationship with growth hacking community Tutoring on difficulties encountered on Online Learning
Week 8	Patten Online Learning	Online tests: Research methodology + Statistics + Organizational and business communication
Week 9	Patten Online Learning	2 other courses of student's choice to specialize on 1 topic
Week 10	Final week	Semester wrap up. UBIS Exams. Project review and pitching in front of professional community. Semester social event.

Semestre 2

	Format	Objective
Week 1	Seminar: Team Building	Team building and project millstone assessment,
Week 2	Patten Online Learning	Leadership in Organizations and Business Management Tutoring: master online personal visibility
Week 3	Online Learning	Online study: online MOOC on personal branding and visibility
Week 4	Seminar: Business Modeling	Build project business plan over 3 years Tutoring: become curious become and expert
Week 5	Online learning	Online Study: become and expert based on project experience Project work: create a road map of expertise learning
Week 6	Patten Online Learning	Online test: Leadership in Organizations and Business Management
Week 7	Seminar: Personal communication skills	Elevator pitch. Produce successful documents. Motion Design. Tutoring: Producing videos
Week 8	Reverse Online Learning	Produce an online presentation and video of project
Week 9	Reverse Online Learning	Testimonials of project team and work.
Week 10	Final week	Semester wrap up. UBIS Exam. Presenting project in front of professionals. Semester social event.

Semestre1

	Format	Objective
Week 1	Seminar: Team Building	Team Building and Project choice, tutoring and UBIS Pedagogy
Week 2	Seminar 1:	International Banking and Finance Seminar Or International Relations and Conflicts Seminar
Week 3	Patten Online Learning	Financial Accounting (online) or Conflict Management (online)
Week 4	Patten Online Learning	Managerial economics (online)
Week 5	Seminar 2:	International HR Management Seminar or International Organizations Seminar
Week 6	Patten Online Learning	Financial Accounting (online)
Week 7	Patten Online Learning	Business laws and ethics
Week 8	Seminar 3:	Supply Chain Management Seminar or NGO Management Seminar
Week 9	UBIS Online Learning	UBIS Online learning and Tutoring : Career Workshop Online Seminar
Week 10	Final week	Semester wrap up. UBIS Exams. Project review and pitching in front of professional community. Semester social event.

Semestre2

	Format	Objective
Week 1	Seminar: Team Building	Team Building and Project choice, tutoring and UBIS Pedagogy
Week 2	Patten Online Learning	Financial Accounting (online) /or Conflict Management (online)
Week 3	Online Learning and Tutoring	Tutoring: present your real skills Group work : make your achievements visible and land your project page
Week 4	Online Learning and Tutoring	Tutoring: express your tastes and professional dreams Group work: brainstorming on "dream job" and "industry »
Week 5	Seminar 2:	Export Procedures and Practices Seminar / or International Prospective Seminar
Week 6	Online Learning and Tutoring	Tutoring: build your professional network, how to behave in a business network meeting Group work : Finance your project
Week 7	Online Learning and Tutoring	Tutoring: feedback form business meetings, draw your professional roadmap Group work : Create a crowdfunding campaign
Week 8	Online Learning and Tutoring	Tutoring: feedback form business meetings Individual work : Create a personal video on LinkedIn
Week 9	Seminar 3:	Business Information Systems Seminar /or World Political Affairs since 1919 Seminar
Week 10	Final week	Semester wrap up. UBIS Exams. Project review and pitching in front of professionals. Semester social event.

Accréditation Fédérale Suisse

- EduQua : Service d'Accréditation Suisse pour la Formation

Accréditations privées Internationales

- IACBE : International Assembly for Collegiate Business Education
- ISO 29990
- CHEA : Council for Higher Education Accreditation

Accréditation Américaine (Double diplôme avec Patten University)

- WASC : Western Association of Schools and Colleges



Tarif et infos pratiques

Tarif

- **12.500 € / an**

Accessibilité

- Accession Post BAC
 - ou BAC+1, BAC+2, BAC +3
- IELTS ou TOEFL
 - ou Certificat de l'école d'origine
- Votre niveau en Anglais est faible ?
 - Nous avons la solution !
 - Cours d'Anglais intensif de 2 mois

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En Bref

- 10 à 14 étudiants par UBISTeam
- 2 semaines de Teambuilding Camp par an
- 3 ou 4 étudiants par groupe projet
- application des projets en séminaires
- Des coachs et consultants en tant que professeurs